

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT
(Under 37 CFR 1.97(b) or 1.97(c))

Docket No.
97-557

In Re Application Of: WALKER et al.

Serial No.
09/045,386

Filing Date
March 20, 1998

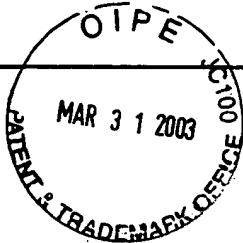
Examiner
Rudy J. Andrew

Group Art Unit
3627

Title: METHOD AND APPARATUS FOR CONTROLLING THE PERFORMANCE OF A SUPPLEMENTARY
PROCESS AT A POINT OF SALE TERMINAL

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Washington, D.C. 20231

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37 CFR 1.97(b)

1. ☐ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

37 CFR 1.97(c)

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1. a Final Action under 37 CFR 1.113, or
 2. a Notice of Allowance under 37 CFR 1.311,
- whichever occurs first.

Also submitted herewith is:

- ☐ a certification as specified in 37 CFR 1.97(e);

OR

- ☒ the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

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Dated: **March 26, 2003**

Dean P. Alderucci
Attorney for Applicants
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Customer No. 22927

cc: Alderucci@walkerdigital.com

TRANSMITTAL LETTER
(General - Patent Pending)

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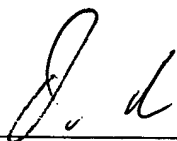
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cc: Alderucci@walkerdigital.com

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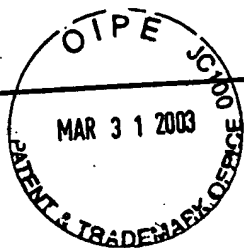
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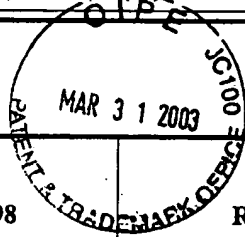
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STATEMENT OF INFORMATION DISCLOSURE STATEMENT
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U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE IF APPROPRIAT E

FOREIGN PATENT DOCUMENTS

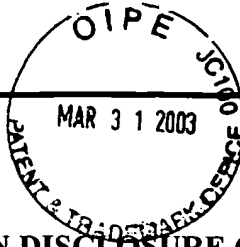
	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	Translation	
							Yes	No
	A	EP 0 085 546 A2	08/10/83	Europe				
	B	EP 0 109 189 A1	05/23/84	Europe				
	C	07-231309	08/29/95	Japan (Abstract)				
	D	WO 96/36926	11/21/96	PCT				
	E	WO 97/28510	08/07/97	PCT				
	F	FR 2 757 656 - A1	06/26/98	France				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

	G	"Magazine Subscription Sales Center - Where buying subscriptions is easy!", Customer Service Information, Interactive Magazine Sales, Inc, Email: aim@panix com.
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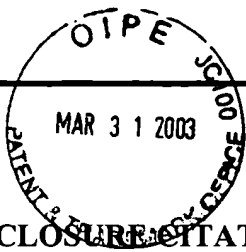
3627

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H	Brochure, "Reaching Out In New Directions", First Data Corp. Merchant Services, undated.
I	Howland, Jennifer, "National distribution: scanning the future.", Folio: The Magazine for Magazine Management, February 1985, Section: Vol. 14, pg. 69, ISSN: 0046-4333.
J	Wood, Wally, "Circulation marketing: let your magazine do the selling.", Folio: The Magazine for Magazine Management, June 1985, Vol. 14, pg. 78, ISSN: 0046-4333.
K	Reese, Diane, "Revitalizing single-copy sales.", Folio: The Magazine for Magazine Management, February 1986, Vol. 15, pg. 84, ISSN: 0046-4333.
L	Joyce, Walter, "Muscular merchandising; column", Folio: The Magazine for Magazine Management, June 1986, Vol. 15, pg. 124, ISSN: 0046-4333.
M	"Phoenix Papers to Sell Merchandise to Build Awareness", Editor & Publisher, September 17, 1988, Vol. 121, Issue 38, pg. 23, ISSN: 0013-094X.
N	Donaton, Scott, "Gift subscriptions find retail niche", Advertising Age, July 16, 1990, Section: News at pg. 37.
O	Guy, Pat, "A gift off the rack: Mag subscription", USA Today, December 19, 1990, Section: Money at pg. 2B.
P	Jaben, Jan, "Magazine gift-giving made simple at retail outlets; Time Inc., Hearst, Meredith test Subscriber Systems' method of selling gift subscriptions; News", Folio's Publishing News, February 15, 1991, Vol. 3, No. 2, pg. 15, ISSN: 1043-8688.
Q	Horton, Liz, "Holiday gift subs up, some due to novel promotions.", Folio: The Magazine for Magazine Management, February 1, 1992, Section: Vol. 21, No. 2, pg. 39, ISSN: 0046-4333.
R	Carlson, Lynn, "Decreasing Your Direct-Mail Costs", Folio: The Magazine for Magazine Management, September 1, 1992, Vol. 21, Issue 9, pp. 81-82, ISSN: 0046-4333.
S	Manly, Lorne, "A newsstand for the electronic age", Folio: The Magazine for Magazine Management, September 15, 1993, Vol. 22, No. 16, pg. 17, ISSN: 0046-4333.

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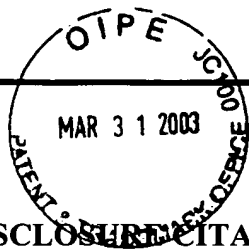
GROUP 3600

T	Hochwald, Lambeth, "Sub sources that break with tradition", Folio: The Magazine for Magazine Management, May 1, 1994, Vol. 23, Issue 8, pp. 46-48, ISSN: 0046-4333.
U	Love, Barbara, "Selling Subscriptions at newsstands", Folio: The Magazine for Magazine Management", June 1, 1994, Vol. 23, Issue 10, pg. 10, ISSN: 0046-4333.
V	"The super subs", Precision Marketing, October 24, 1994, No. 0, Vol. 0, pg. 23, ISSN: 0957-4913.
W	Cyr, Diane, "Distribution woes; declining newsstand circulation; includes related article on preventing newsstand fraud", Folio: The Magazine for Magazine Management, January 1995, Vol. 23, No. 19, pg. 170, ISSN: 0046-4333.
X	Love, Barbara, "Folio: plus circulation; techniques for managing magazine circulation", Folio: The Magazine for Magazine Management, January 1995, Vol. 23, No. 19, pg. 159, ISSN: 0046-4333.
Y	Kelly, Keith J., "Hearst opens a cyberspace newsstand", Advertising Age, January 30, 1995, Vol. 66, Issue 5, pg. 14, ISSN: 0001-8899.
Z	Schnuer, Jenna, "Overnight options add to distribution mix; distribution of 'Inside Sports' magazine", Folio: The Magazine for Magazine Management, March 1, 1995, Vol. 24, No. 4, pg. 19, ISSN: 0046-4333.
AA	Kelly, Keith J., "Publishers pine for cyber-profits", Time Inc., March 13, 1995, Vol. 66, Issue 11, pp. S-22, ISSN: 0001-8899.
BB	"Hearst Corporation launches 'The Multimedia Newsstand'", Link-Up, March/April 1995, Vol.12, Issue 2, pp. 1, 36, ISSN: 0739-988X.
CC	Wilson, Steve, "Out of print - but not business; magazines move away from print in favor of electronic publishing", Folio: The Magazine for Magazine Management, May 1, 1995, Vol. 24, No. 8, pg. 22, ISSN: 0046-4333.
DD	Hochwald, Lambeth, "Postal blues: circulators cope with the rate crunch.", Folio: The Magazine for Magazine Management, May 1, 1995, Vol. 24, No. 8, pg. 54, ISSN: 0046-4333.
EE	"Tretorn Offers Magazine Promo", Adweek, May 1, 1995, Section: Newswire.

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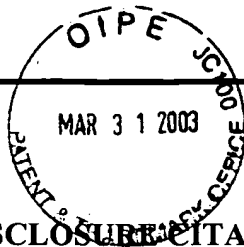
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FF	"LottoWorld", MediaWeek, May 8, 1995, Vol. 5, No. 19, at pg. 16(1).
GG	Graham, Anne, "Nonmember subs - or not? Nonmember subscriptions to association magazines; includes tips from publishers", Folio: The Magazine for Magazine Management, June 1, 1995, Vol. 24, No. 10, pg. 47, ISSN: 0046-4333.
HH	Miller, Paul, "Magazine deal lacks catalog appeal; Brief Article", Folio: The Magazine for Magazine Management, June 15, 1995, Vol. 24, No. 11, pg. 30, ISSN: 0046-4333.
II	Wilson, Steve, "Directory assistance: a buyer's guide can give you a big boost in revenue and attract new advertisers and subscribers.", Folio: The Magazine for Magazine Management, October 1, 1995, Vol. 24, No. 16, pg. 40, ISSN: 0046-4333.
JJ	Garratt, David, "What premium on on-cover premiums?", Folio: The Magazine for Magazine Management, October 1, 1995, Vol. 24, No. 16, pg. 53, ISSN: 046-4333.
KK	"HFS Incorporates and Hachette Filipacchi Magazines; announce launch of Century 21 House & Home Magazine...", Business Wire, November 20, 1995.
LL	Hochwald, Lambeth, "Circulation secrets: nine steps to a successful circulation launch strategy includes list of resources", Folio: The Magazine for Magazine Management, February 1, 1996, Vol. 25, No. 2, pg. 53, ISSN: 0046-4333.
MM	Kerwin, Anne Marie, "Notably at the newsstand: InStyle, Financial World push for greater single-copy sales.", Inside Media, February 7, 1996, Vol. 8, No. 3, pg. 26, ISSN: 1046-5316.
NN	Adams, Mark, "Capell reports sales drop at newsstands", Mediaweek, March 11, 1996, Vol. 6, No. 11, pg. 27, ISSN: 1055-176X, CODEN: MADEAP.
OO	McKinney, Jeff, "Merchant program could pay off for Provident", The Cincinnati Enquirer, March 24, 1996, Section: Financial, pg. E02.
PP	Raab, David M., "Package Aids Catalog Management", DM News, April 22, 1996, Section: Software Review, pg. 14.
QQ	Hodges, Jane, "'WSJ' puts squeeze on Web subscriptions", Advertising Age, April 29 1996, Vol. 67, Issue 18, pg. 34, ISSN: 0001-8899.

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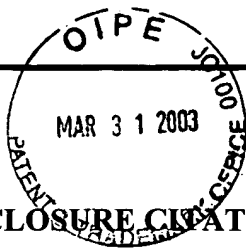
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RR	Schnuer, Jenna, "A world without magazines? Consumers weigh in survey of consumers indicates that...", Folio: The Magazine for Magazine Management, June 1, 1996, Vol. 25, No. 9, pg. 16, ISSN: 0046-4333.
SS	"Bigger Plans (Provident Bank, issuer of MeritValue customer loyalty card, plans to offer program in 25 cities in six months)", Cardfax, October 7, 1996, Vol. 96, No. 178, pg. 2.
TT	Fickenscher, Lisa, "Amex to Start Free Rewards Program with Discounts on Merchandise", The American Banker, October 18, 1996, Section: Credit/Debit/ATMs, pg. 10.
UU	Fitzgerald, Kate, "Amex Program Moves Loyalty to Next Level: Custom Extras Finds a Medium Customers Can't Ignore: Billing Statements", Advertising Age, November 4, 1996, Section: News, pg. 2.
VV	Tedesco, Richard, "Time launches 'Net subscription service'", Broadcasting & Cable, November 11, 1996, Vol. 126, Issue 47, pg. 65, ISSN: 1068-6827.
WW	Quittner, Jeremy, "Ohio's Provident brings its discount card to Fla.", American Banker, February 11, 1997, Vol. 162, Issue 28, pg. 11, 1/3 p, ISSN: 0002-7561.
XX	Symons, Allene, "Lucky, Sav-on debut Rewards Card.", Drug Store News, February 17, 1997, Vol. 19, Issue 4, pg. 3, 1C, ISSN: 0191-7587.
YY	Mckeveny, Alexander, "Giving Them a Good Reason", Bank Marketing, March 1997, Vol. 29, Issue 3, Pg. 37, 4P, 4C, ISSN: 0888-3148.
ZZ	Fickenscher, Lisa, "Merchant: American Express Seeks to Mine Its Data on Cardholder Spending Patterns", The American Banker, March 24, 1997, Section: Credit/Debit/ATMs, pg. 20.
AAA	Case, Tony, "The electronic newsstand branches out", Folio: The Magazine for Magazine Management, April 1, 1997, Vol. 26, Issue 5, pg. 13, ISSN: 0046-4333.
BBB	"Dispensing the future", Electronic Payments International, May 1997, Section: Feature, pg. 12.
CCC	"Industry Briefs", Card News, June 9, 1997, Section: Vol. 12, No. 11.
DDD	Krol, Carol, "Magazine site to focus on commerce", Advertising Age, August 18, 1997, Vol. 68, Issue 33, pg. 18, ISSN: 0001-8899.

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EEE

Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Section: Vol. 14, No. 50, pg. 19.

FFF

Website: "NCR 7452 Workstation -- Beyond Traditional POS", (<http://www.ncr.com/product/retail/products/catalog/7452.shtm>), download date: September 23, 1997.

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"NCR 7453 PC-Based Point-of-Sale Solution", NCR Corporation, Copyright 1998.

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